

ACTUATE

STRATEGIC LEADERSHIP ACADEMY



WELCOME

Your leaders need your support, now more than ever! They have helped to navigate through unprecedented times with no script to follow. They have had to do this while pushing aside any concerns for their own health and safety.

Let's work together to strengthen their leadership skills while showing them in a real way that they are a valued contributor to the success of the company.





ABOUT

The programme draws upon the key knowledge, skills and attributes that are required to progress as a leader. Each learning component is validated by an assessment tool that has been used across the globe and has an extensive databank to support the debrief process. Each participant is then equipped to create a personalized development plan from their own profile. The development plans then feed directly into your succession planning process.

Delivery is coordinated by a team, however, only authorized and certified team members can conduct the debrief sessions. Principal Strategist, Felicia Rickards oversees the process. As the authorized Network Affiliate and Product Board Advisor for Linkage Inc, Felicia has had the opportunity to work directly with the Executive team to update the content for the current environment.

• Personal S.W.O.T.

- Personal Branding
- Wellbeing
- D.I.S.C. (assessment)

y Felicia Rickards

CORPORATE STRATEGY

- Corporate visioning
- Aligning Departmental Strategy
- Global Leadership (GILD™ conference)
- Change Management Frameworks
- Understanding Financial Reporting

Felicia Rickards SOLUTIONS LICKARDS Strategy Growth Leadership

LEADERSHIP STRATEGY

- Presenting for Influence
- Advocating for Results
- Diversity, Equity & Inclusion
 Positioning (Superpowers & Symphony™)
- Advancing Women Leaders™ (Assessment)

VISIONARY STRATEGY

- Network Expansion
- Purposeful Leader™ (Assessment)
- Sponsorship
- Career Transition
- Forming a Personal Board

DESIGN

The four components include; **Personal**, **Corporate**, **Leadership** and **Visionary** strategies. Each has comprehensive content designed to advance the leaders competencies and knowledge of self, preparing them for their next level of seniority.

The current environment will require you to look to your bench in order to continue to operate effectively amidst so much uncertainty. This model creates a sustained and evidentiary commitment to developing the bench strength at your company, while supporting a productive succession planning model.

This programme incorporates a blended model of development including:

- assessments
- strategic planning
- assignments
- self discovery
- Executive coaching
- global retreat

BIO

FELICIA RICKARDS

Strategist, Speaker, and Author & Global Facilitator.

I'm thrilled to connect with you and I'd be honoured to support your company in meeting your succession and leadership development goals. I've drawn from my experiences in the Boardroom as an Executive, Board Chairman, Deputy Chairman & Board Advisor to create this content, designed for companies like yours, that are committed to making a positive impact for their stakeholders, employees, and community.



Early in 2020, I completed my Accredited Mediator Certification in Oxford, UK. Not long after this, the entire world shut down. Leaders were pushed into situations beyond their comprehension. There was nothing in the text books to guide us. Loved ones were kept at a distance and many were lost. Meanwhile productivity had to be managed, clients kept satisfied, and employees had to work from home. International travel came to a standstill and companies were forced to look within for the talent to transform to meet these unprecedented conditions.

As I had been working with clients in Bermuda, US and UK since 2018, I was quickly able to pull from my resources and support these new conditions. I can recall chairing board meetings virtually in 2018, when the team thought it bizarre! We'll start with your objectives, then structure the programme. This is the key differentiator between a trainer and a strategist.

MY TOOLKIT

- Accredited Mediator
- William Bridges Change and Transition Management facilitator
- Accredited provider of the Advancing Women Leaders (TM) Assessment Tool.
- Certified Coach
- Certified Financial Wellness Consultant
- Certified Financial Education Instructor
- Authorized global network affiliate for Linkage Inc, a global leader in the field of leadership and organizational development.
- Global Business Connector for Women Speakers Association
- Master of Arts in Human Resource Development and Business Management

OPTIONS



ACADEMY

Register one or more employees to participate in our Academy. A group programme with limited registration places. The Academy runs from 12 -14 months. See sample below



TEAM

Register four or more employees in a corporate programme, designed with specific your objectives and company strategic plan as the design template.



INDIVIDUAL

Register one employee for individual development using your succession planning model as the design template.

ACADEMY OPTION

Time investment: approximately 120 hours over 12 months

Next intake: August 2021

Sample Schedule:

September: PERSONAL - Introduction, DISC October: PERSONAL - SWOT, Wellbeing

November: LEADERSHIP - Presenting, Advocating

November: LEADERSHIP - Conference, Orlando Fl or Virtual (Optional)

December: LEADERSHIP - Inclusion, Advancing Women Leaders

January: VISIONARY - Network, Sponsorship February: VISIONARY - Career, Personal Board March: VISIONARY - Presentations/Dissertations

April: CORPORATE - Visioning, Strategy

May: CORPORATE - Change Management, 5 Behaviors

June: COMBINED - Presentations/ Dissertations

CONTACT

To schedule a consultation call, contact Felicia Rickards felicia@feliciarickards.com +44 207 164 6110 (International) 020 7164 6110 (UK) +44 7517 140092 (Whatsapp for Business) Kemp House 160 City Road London EC1V 2NX United Kingdom

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